

AGENDA

Professional Growth Conference
February 24-25, 2012
Prescott Resort- Prescott, AZ



<u>Date/Time</u>	<u>Description</u>	<u>Presenter</u>	<u>Room Location</u>
<u>Friday, February 24, 2012</u>			
7:30 AM - 5:30 PM	PRECONFERENCE SESSION: Healthy Edge	Instructor- Rebecca Kraxberger, Southwest Foodservice	Prescott/Chino
12:00 PM - 1:00 PM	Lunch Provided		
7:00 AM- 7:00 PM	Registration desk open		Ballroom Foyer
5:00 - 6:00 PM	HOUSE OF DELEGATES		Granite Mountain
6:00 - 7:00 PM	SNAAZ Executive Board Meeting		Granite Mountain
7:15 PM - 9:15 PM	Fund Raiser: Bunko & L-R-C		Ballroom
<u>Saturday, February 25, 2012</u>			
7:00 AM - 8:00 AM	Breakfast Buffet		Foyer/Ballroom
7:00 AM - 1:00 PM	Conference Registration		Ballroom Foyer
7:00 AM - 10:00 AM	Voting Table OPEN		
7:00 AM - 8:00 AM	Chapter Fundraising Tables OPEN		
7:45 AM - 8:00 AM	Meet the Candidates		
8:00 AM - 9:45 AM	ELSIE KING GENERAL SESSION	Dayle Hayes, President, "Maximizing School Nutrition for Arizona students"	Ballroom
9:45 AM - 10:00 AM	BREAK		
10:00 AM - Noon	Director's Track: New Meal Regulations	Linda Rider, Tempe ESD & Cara Peczkowski, ADE	Arizona Room
10:00 AM - 10:55 AM	BREAKOUT SESSION #1		
	1 "Utilizing Social Media for School Nutrition"	Wes Delbridge, Chandler USD	Ballroom
	2 Customer Service: Giving Kids what they want"	Kristy Harding & Abbi Cunningham, Creative Food Services	Copper Basin
	3 "Smart Lunch Room Design"	Gayle Alleman, University of Arizona	Prescott/Chino
11:00 AM - 11:55 AM	BREAKOUT SESSION #2		
	1 "Marketing 101: Three simple ways to Promote your Messages"	Dayle Hayes, President, Nutrition for the Future	Ballroom
	2 "Leadership/Management"	Karen Moore, Shamrock Foods	Copper Basin
	3 "Everything you wanted to know about a school garden but were afraid to ask"	Lois Farlin, Hidden Hills Elementary	Prescott/Chino
12:00 PM - 12:55 PM	LUNCH		Ballroom
	Voting Table OPEN		
	Chapter Fundraising Tables OPEN		
1:00 PM - 1:55 PM	BREAKOUT SESSION #3		
	1 "Say Thank You through Card Making"	Melissa Reid, Michael's	Ballroom
	2 "Fishing for Answers: (Reeling in) The New Meal Pattern"	Cara Peczkowski, ADE	Copper Basin
	3 "Fun in the Work Place"	Patti Bilbrey, Scottsdale USD	Prescott/Chino
2:00 PM - 2:55 PM	BREAKOUT SESSION #4		
	1 "Say Thank You through Card Making"	Melissa Reid, Michael's	Ballroom
	2 "SNAAZ Chapter Benefits/Procedures"	Jane Johnson, Crane ESD & Karen Johnson, Yuma ESD	Copper Basin
	3 "The 411 on Health Inspections"	Bill Blankemeier, Yavapai Health Dept.	Prescott/Chino
3:00 PM - 4:00 PM	CLOSING GENERAL SESSION		Ballroom
	Election Results & Installation of Officers		
	Raffles and Door Prizes		